

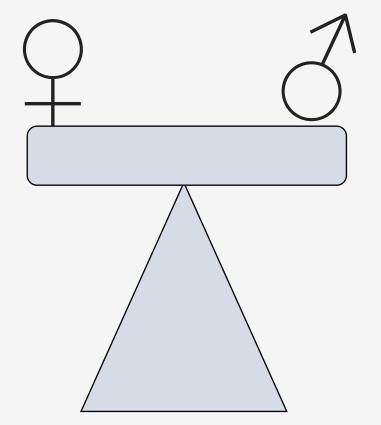
# **WBA Angels Club and Training**

### Eszter Szabó Founding president A European **co-operation** best practice model built in CEE

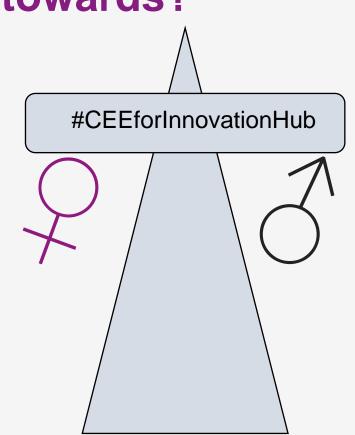
### The promise of a **co-educated** investor community in CEE

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## What business women want and work towards?



"Gender equity is not only a social responsibility, it makes companies more profitable" Judy Marks CEO, Siemens USA\*



**#CoCreatingTheEconomicFuture and model** Women/Business/Angels & partners creating the **2nd engine from women, co-education** 





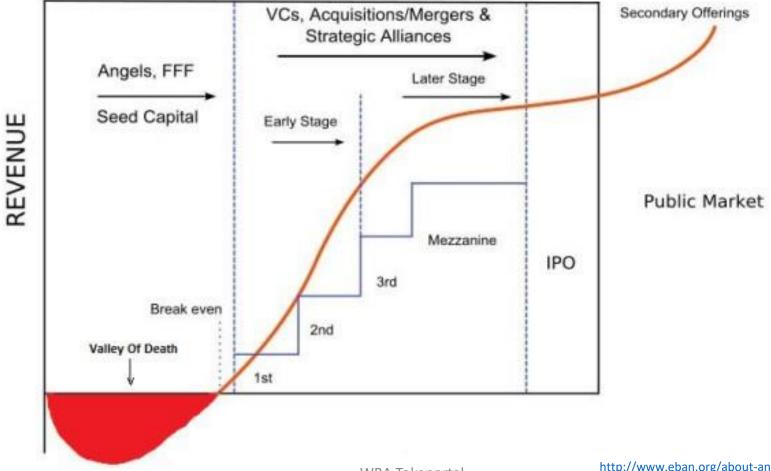
#### BALANCE

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\* Source: https://www.linkedin.com/pulse/why-gender-equity-good-business-judy-marks/?trackingId=D7orH2%2FE%2FWfi2J3v

## Early stage investment - EBAN

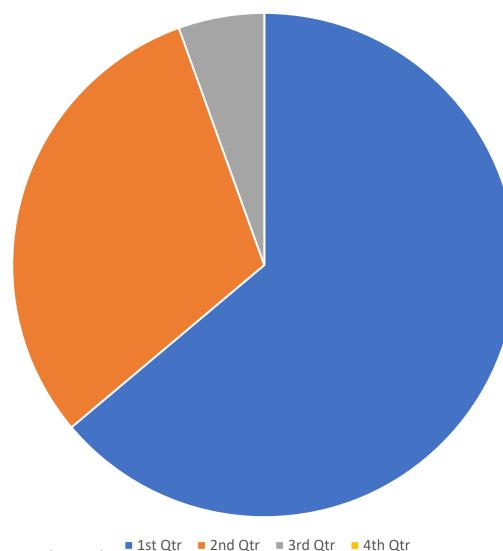


#### Startup Lifecycle

## Early stage funding, a study by EBAN 2017

### In Bn euros

- 0,63 Crowd Funding **3,5** - Early stage VCs
- 7,3 Angels



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http://www.eban.org/wp-content/uploads/2018/07/EBAN-Statistics-Compendium-2017.pdf

# What WBA brings?

New CEE player New topic in CEE New source New network to join to



50% of the market are women 75% of purchasing by women in the US 9% of VC decision makers are women in Europe

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### **Building a regional NGO - CEE innovation & women angels**



Topics of the training

- 1. The ecosystem
- 2. The startup lifecycle
- 3. The investment process
- 4. What makes a company valuable?
- 5. Me, as an investor: the roles and responsibilities of an angel investor



# WBA Angels Club & Training Join us!

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